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Integrating Product Design and Analysis Models



An Overview of ProAM:

Product Data-Driven Analysis in a Missile Supply Chain

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Extended Abstract

The U. S. Department of Defense Joint Electronic Commerce Program Office (JECPO) has sponsored the ProAM effort with the Army Aviation and Missile Command (AMCOM) as primary stakeholder. Under subcontract to Concurrent Technologies Corp. through the Atlanta Electronic Commerce Resource Center (AECRC), ProAM has focused on improving missile electronics through advanced engineering analysis integration and delivery. This Georgia Tech-led effort has addressed barriers to small & medium-sized enterprise (SME) analysis of product physical behavior with the involvement of Circuit Express Inc. and System Studies and Simulation Inc., two SMEs in the AMCOM supply chain.

This presentation overviews the ProAM project and resulting tools and technologies:

- U-Engineer.com, a self/full-serve Internet-based engineering service bureau (ESB) with highly automated analysis modules for printed wiring board (PWB) fabricators and designers. Some modules, including PWB impedance models and the IPC-D-279 plated-through hole fatigue model, are available for usage via web-based thin clients. Accessing U-Engineer.combased solvers as a thick client, *XaiTools PWA-B* provides other tools for PWB layup design and warpage analysis.
- General ESB and analysis integration techniques underlying U-Engineer.com, including:
 - A prototype template to aid establishing other Internet-based ESBs via technologies such as thick and thin client tools, CORBA-wrapped analysis solvers, and Internet security.
 - Product data-driven analysis techniques to enable highly automated plug-and-play usage via emerging product standards like ISO STEP AP210 and IPC GenCAM/GenX. *XaiTools*, the general-purpose analysis integration toolkit underlying *XaiTools PWA-B*, is highlighted with its integration to commercial CAD/CAE tools and applications to other product domains.

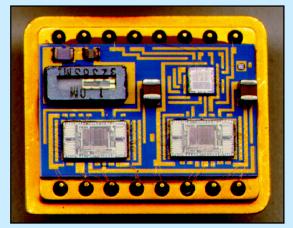
U-Engineer.com utilization by SMEs and Primes is highlighted, including evaluating design/process alternatives, and increasing awareness of potential issues. Experience has shown that ProAM technology excels at delivering automated product-specific analysis to places it has never gone before.

While ProAM has focused on tools for the AMCOM PWB supply chain, these same tools and techniques can benefit other industries. Envisioned applications include development of analysis module catalogs for other domains and establishment of company-specific Internet/Intranet-based engineering service bureaus.

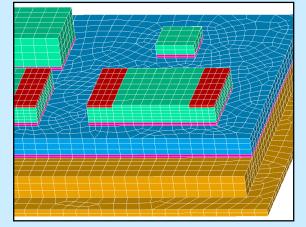


Motivation for Physical Behavior Analysis

Need for Predictive Analysis



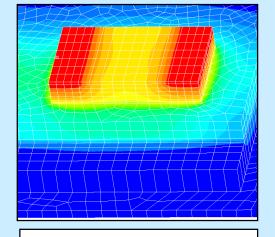
Missile MCM with Overheating Problems



Finite Element Analysis

Improved vs.

Existing Design



Chip Temperature Profile

150

130

130

90

Given Configuration

With Added Rubber

30

30

3 6 9 12 15 18

Time (T)

- Costly delays
- Serious consequences
- High improvement potential

Representative Product Domain: Electronics

\$300B+ industry; widespread technology



Analysis Motivation for Small-Medium Enterprises (SMEs)

- Typically niche-experts
 - Precise mfg. process knowledge
 - Specialized product <u>design</u> knowledge (ex. PWB laminates)
- SME analysis needs
 - Product improvements (DFM)
 - Mfg. process troubleshooting
 - Mfg. process optimization
- More accurate data → Better analysis
- Bottom line drivers:

Higher Yields, Lower Cost, Better Quality, Fewer Delays



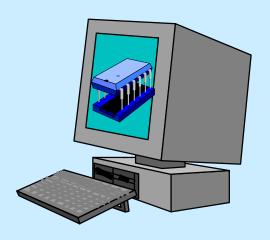




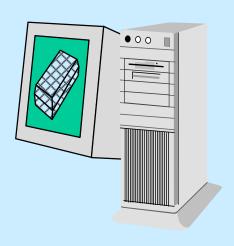
Barriers to SME Analysis

- Lack of awareness
- High costs of traditional analysis capability
 - Secondary: Specialized Software, Training, Hardware
 - Primary: Model Access/Development, Validation, Usage
- Lack of domain-specific integrated tools

Product Model



Analysis Models



Skilled Personnel





ProAM Deliverable Highlights

Applications in U. S. Army AMCOM context

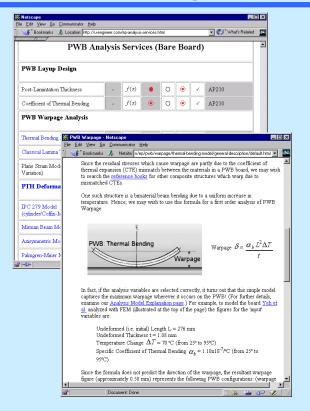
- → *U-Engineer.com* pilot commercial ESB
 - Internet-based PWA-B analysis modules & toolkit
 - Usage in AMCOM supply chain

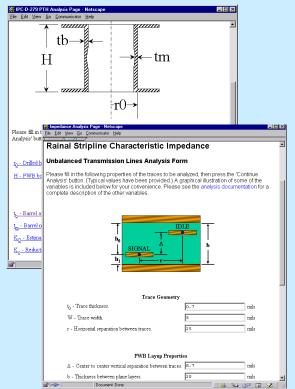
General techniques

- Internet-based engineering service bureau (ESB)
- X-analysis integration (XAI)
 - Product data-driven plug-and-play analysis modules
 - General purpose XAI toolkit, XaiTools



U-Engineer.com Engineering Service Bureau (ESB)







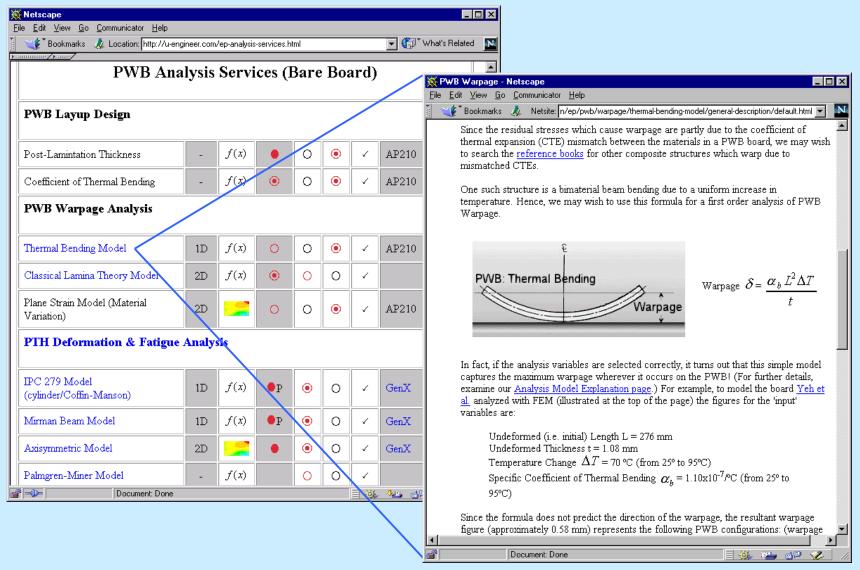
Analysis Documentation

Ready-to-Use Analysis Modules

Lower cost, better quality, fewer delays in supply chain



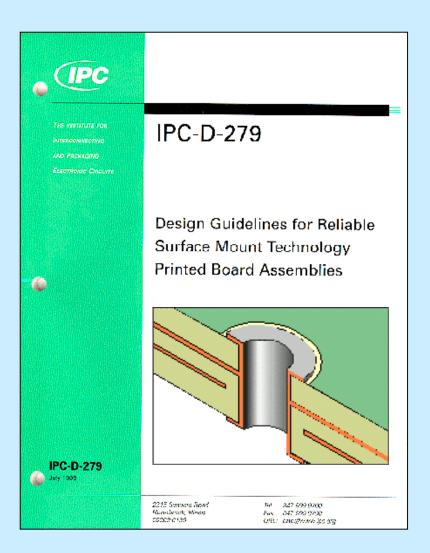
ESB Analysis Module Catalogs & Documentation





Paper-based IPC-D-279 Plated Through Hole Fatigue Analysis

Tedious to Use



PTH/PTV Fatigue Life Estimation

$$\sigma_{avg} = \frac{\left[(\alpha_{E} - \alpha_{Cu}) \Delta T + S_{f} \cdot \frac{E_{Cu} - E_{Cu}}{E_{Cu} \cdot E_{Cu}} \right] A_{E} \cdot E_{E} \cdot E_{Cu}}{A_{E} \cdot E_{E} + A_{Cu} \cdot E_{Cu}}$$

$$\Delta \mathcal{E}_{avg} = \frac{(a_E' - a_{Cu}')\Delta T \cdot A_E \cdot E_E - S_y \cdot A_{Cu} \cdot \frac{E_{Cu} - E_{Cu}}{E_{Cu}}}{A_E \cdot E_E + A_{Cu} \cdot E_{Cu}}$$

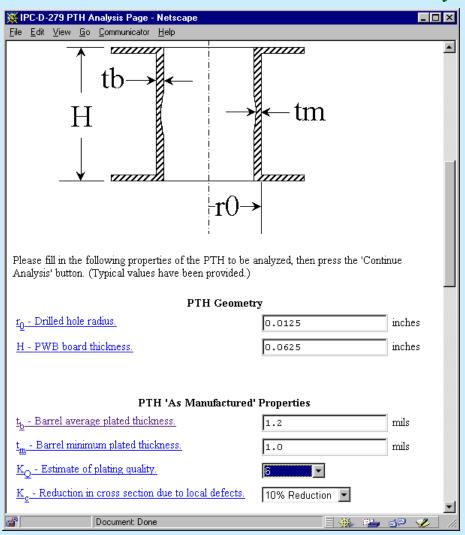
$$N_f^{-0.6} D_f^{0.75} + 0.9 \frac{S_u}{E} \left[\frac{e^{D_f}}{0.36} \right]^{0.1785 \log \frac{10^5}{N_f}} - \Delta \varepsilon = 0$$

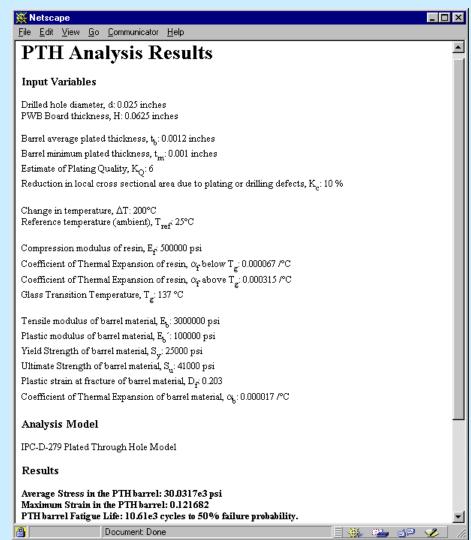
$$N_f(x\%) = N_f(50\%) \left[\frac{\ln(1-0.01x)}{\ln(0.5)} \right]^{\frac{1}{\beta}}$$



Web-based IPC-D-279 PTH Analysis Module

Easy to Use

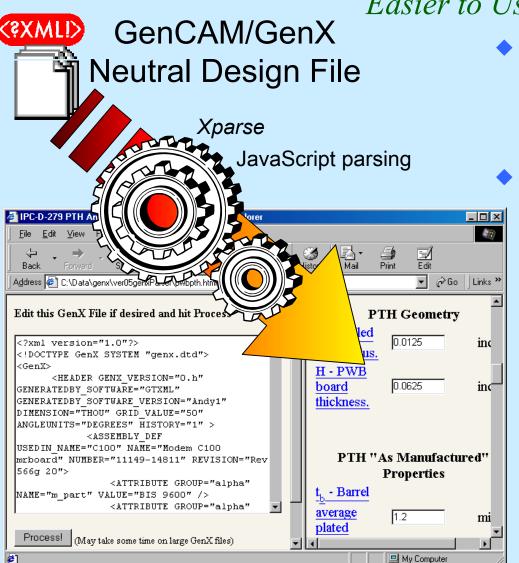






Product Data-Driven IPC-D-279 PTH Analysis Module

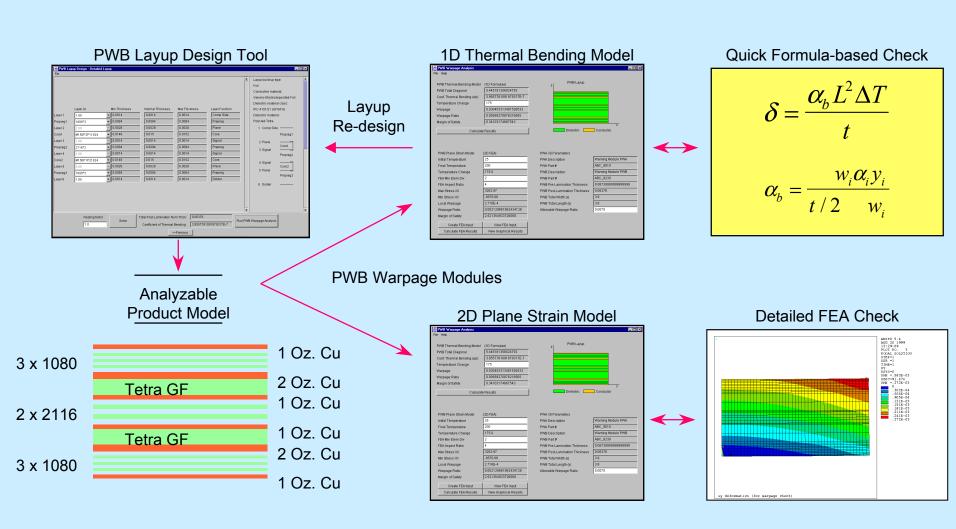




- Local browser:
 - + Idealizes design data
 - + Inserts into analysis
- **Benefits**
 - + Fewer errors vs. manual idealization & re-entry
 - + Automated exhaustive search (100s of PTHs)
 - + Data compression (as much as 100x)
 - + Increased security



Iterative Design & Analysis





ProAM Deliverable Highlights

Applications in U. S. Army AMCOM context

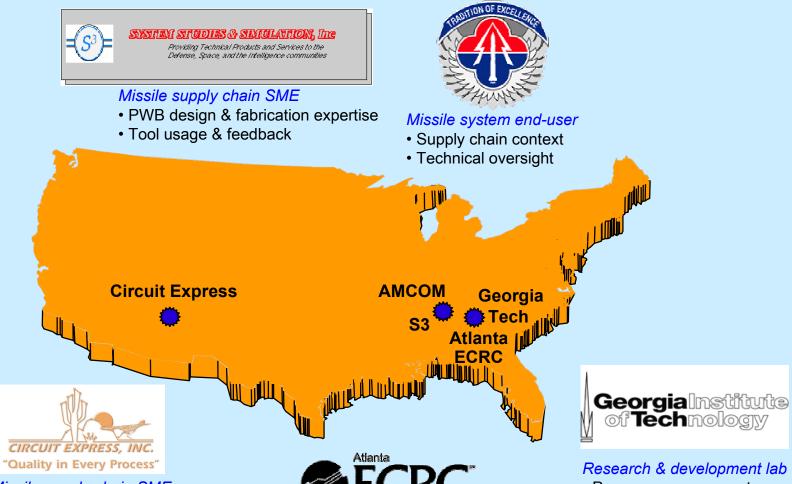
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ProAM Technical Team



Missile supply chain SME

- PWB fabrication expertise
- Tool usage & feedback

Electronic commerce resource center

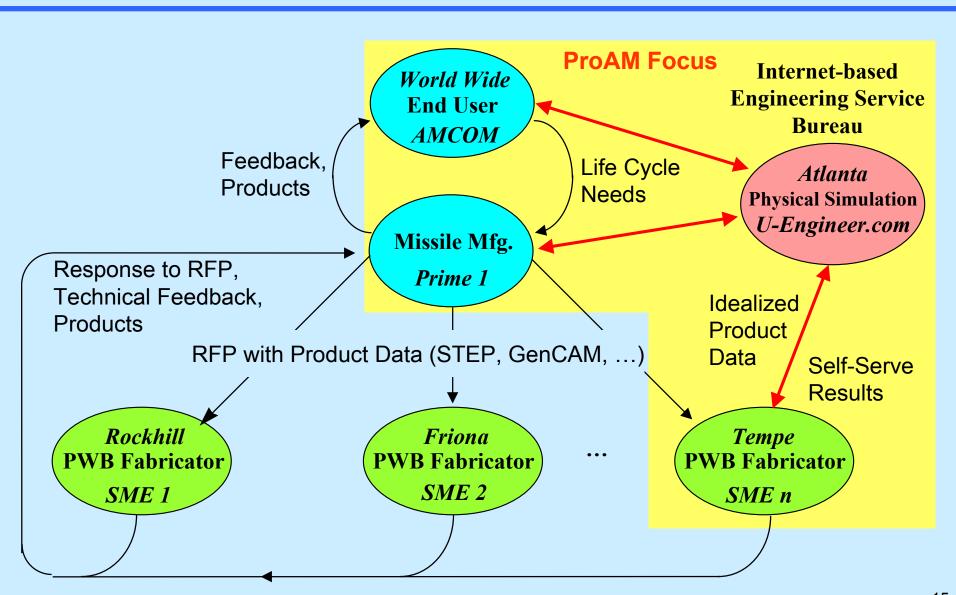
Mgt., ESB, and computing support

- Program management
- Technical concepts
- Tool implementation



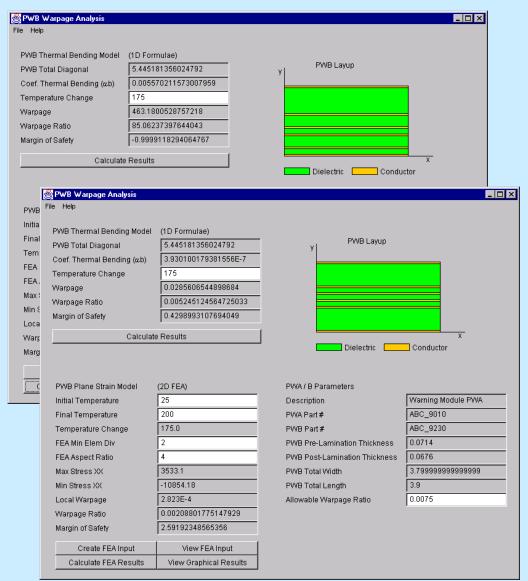
ProAM Focus

Automated Internet-based Analysis for Supply Chains





Example SME Usage



- Original design:
 - Six layer board
 - Unsymmetrical layup
 - Severe warpage
 - Analysis predicted thermal distortion
- Alternate design:
 - Modeled construction variables
 - Analysis predicted improved distortion
- New capability aided design improvement



ProAM Deliverable Highlights

Applications in U. S. Army AMCOM context

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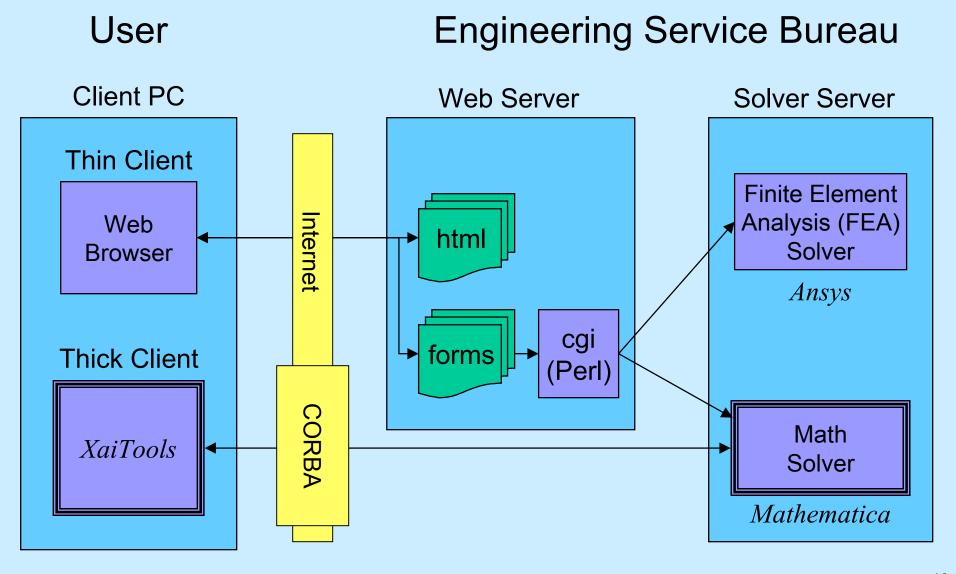
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Example

ESB Client-Server Architecture





Internet-based ESB Techniques

- Analysis module template & methodology
- Range of access methods:
 - Remote Tools
 - Login to remote workstation; X-Windows display
 - Thick Clients
 - Locally installed w/ Internet/LAN-based solvers via CORBA
 - Thin Clients
 - Web-based forms & solvers all located at ESB
- General web techniques
- General e-commerce: electronic payment, etc.



ESB Characteristics

Self-serve analysis

- Pre-developed analysis modules presented in product & process contexts
- Available via the Internet
- Optionally standards-driven (STEP, GenCAM ...):
 - » Reduce manual data transformation & re-entry
 - » Highly automated plug-and-play usage
- Enabled by X-analysis integration technology
- Full-serve analysis as needed
- Possible business models:
 - Pay-per-use and/or pay-per-period
 - ESB hosting
 - Costs averaged across customer base





ProAM Deliverable Highlights

Applications in U. S. Army AMCOM context

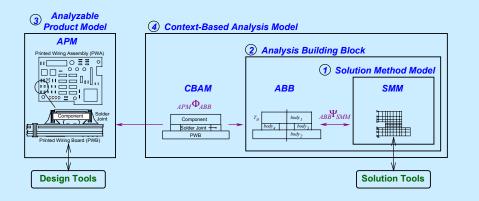
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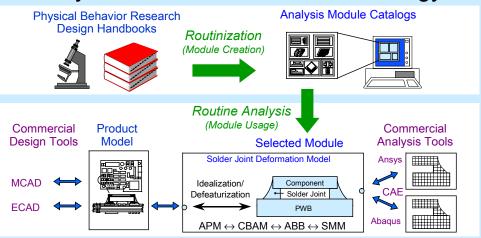
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X-Analysis Integration Concepts

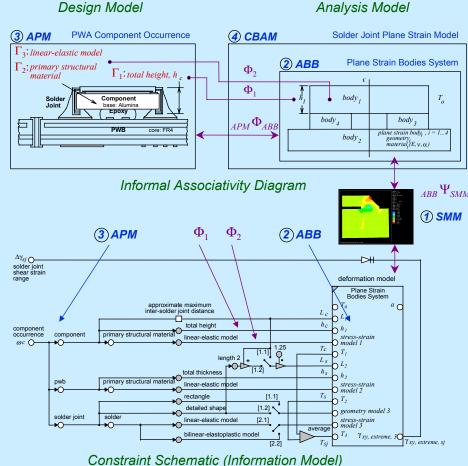
Multi-Representation Architecture (MRA)



Analysis Module Creation Methodology



Design-Analysis Associativity

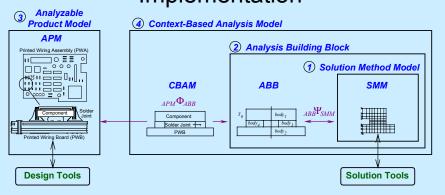


XaiTools^m

X-Analysis Integration Toolkit



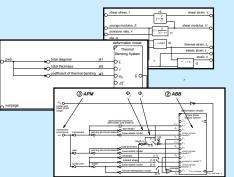
Multi-Representation Architecture (MRA) Implementation

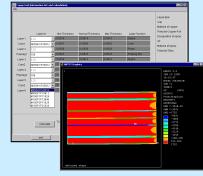


Analysis Modules & Building Blocks

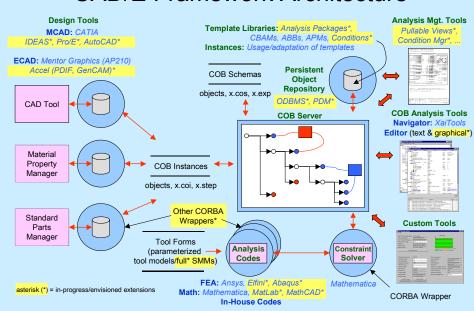
Constraint Schematics

Implementations





CAD/E Framework Architecture



Product-Specific Applications

- Aerospace structural analysis
- PWA-B thermomechanical analysis & design XaiTools PWA-B™
- Electronic package thermal analysis $XaiTools\ ChipPackage^{TM}$

STEP AP 210 PWA/B Design Information

Physical

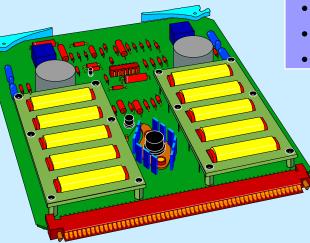
- Component Placement
- Bare Board Geometry
- Layout items
- Layers non-planar, conductive & non-conductive
- Material product

Geometry

- Geometrically Bounded 2-D Shape
- Wireframe with Topology
- Advanced BREP Solids
- Constructive Solid Geometry

Product Structure/ Connectivity

- Functional
- Packaged



Requirements

- Design
- Allocation
- Constraints
- Interface

Part

- Functionality
- Termination
- Shape 2D, 3D
- Single Level Decomposition
- Material Product
- Characteristics

Configuration Mgmt

- Identification
- Authority
- Effectivity
- Control
- Requirement Traceability
- Analytical Model
- Document References

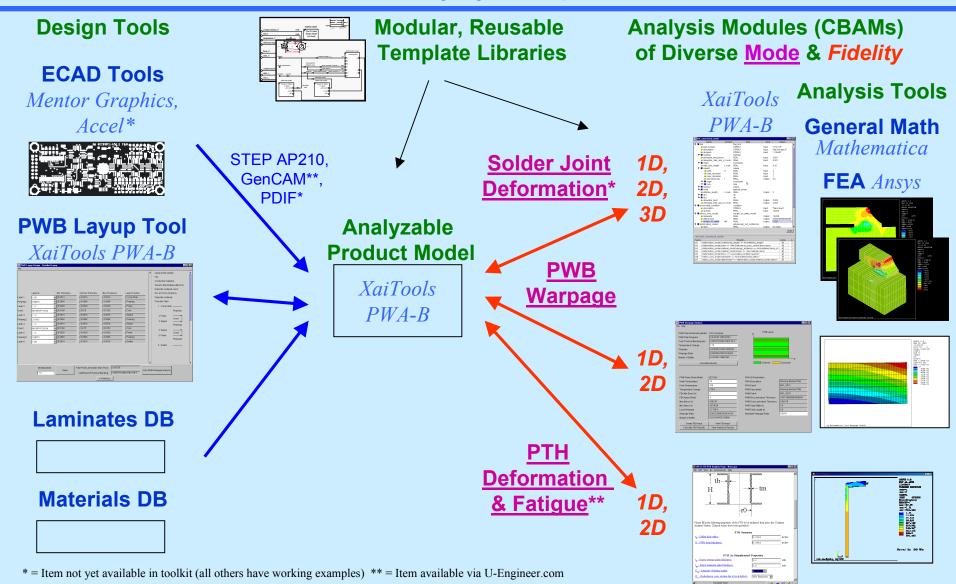
Technology

- Fabrication Design Rules
- Product Design Rules



ProAM Design-Analysis Integration

Electronic Packaging Examples: PWA-B





Summary

- Internet-based engineering service bureaus (ESBs)
 - Key step for affordable SME analysis
- Product data-driven analysis technology
 - Analysis integration toolkit
- AMCOM missile supply chain applications
 - U-Engineer.com & electronic packaging analysis
- Exemplar usage of electronic data files like STEP
- Applicability to other product industries
- Framework for automated analysis
 - Improved product performance, reliability, and manufacturability

For Further Information ...

- EIS Lab web site: http://eislab.gatech.edu/
 - See Publications, DAI/XAI, Suggested Starting Points
- ProAM home page: http://eislab.gatech.edu/projects/proam/
- XaiTools home page: http://eislab.gatech.edu/
- Pilot commercial ESB: http://www.u-engineer.com/
 - Internet-based self-serve analysis
 - Analysis module catalog for electronic packaging
 - Highly automated front-ends to general FEA & math tools

Presenter Biosketch

Russell S. Peak is a Senior Researcher in the Georgia Institute of Technology CALS Technology Center where he is the Assistant Director of the Engineering Information Systems Laboratory. He also is part of the Atlanta Electronic Commerce Resource Center Technology Development Group. Dr. Peak's specialty is engineering design-analysis integration (DAI) with applications including electronic packaging and structural analysis.